

# EQUIPMENT LOAN LEADS TO 3x GROWTH

## Case Study



### HEDGEWOOD TREE SERVICE

Hedgewood Tree Service LLC started in 2015 with just one employee. Over the years, Matt Nightser has watched his business grow tremendously through word-of-mouth referrals from friends and customers alike. Matt and his brother, Mark, are located in Bellevue, Nebraska, where they lend a helping hand and their tree service skills to the Omaha Metro and Iowa areas. Hedgewood Tree Service LLC can be contacted at 402-541-2085.

### DELIVERING RELIEF, HOPE

WELLS  
FARGO

Native360 Loan Fund was awarded a \$500,000 grant from Wells Fargo's Open For Business Fund to help Nebraska, Iowa and Southeast South Dakota businesses stay open in these times of COVID-19.



Pete Upton

"Native360 has used the funds to deliver relief to small business owners the small organization serves by providing low interest loans, assistance in making current payments, assistance in upgrading technology and Native Entrepreneurs with ongoing technical assistance to keep business open during these uncertain times our nation faces," said Pete Upton, executive director.

**Native360 Loan Fund and Wells Fargo has taken Hedgewood Tree Service LLC to new heights in 2021! Thank you Wells Fargo!**



**"I really do feel like I'm taken care of with Native360. It's personal and one on one. I've never had an easier time getting financial advice, help or loans than I have with Native360."**

## Challenge

As word-of-mouth referrals increased for Hedgewood Tree Service LLC, Matt realized that in order to increase the efficiency of his business he would need to secure bigger and better equipment. Purchasing the additional equipment would also allow for the company to take on larger, more competitive jobs.

## Solutions

Matt discussed loan opportunities with Native360 Loan Fund in addition to attending trainings in Council Bluffs, Iowa and working through the legal process of turning his business into a Limited Liability Company. Through the completion of these steps, Matt was able to purchase a 16-foot dump trailer and a Haulotte 55-foot towable lift.

## Outcome

Efficiency and productivity are at an all-time high for Matt. Before securing the new equipment, Hedgewood Tree Service LLC would typically take on one a day. Now, the company is able to work on four or five in the same time span.

**“We’ve been working towards this for years.” Native360 stepped in and made the dream come true and allowed us to take the direction of our company into our own hands.”**

**- Matt and Mark Nightser**



## What Native360 Can Do For You?

Native360 Loan Fund is a non-profit 501(c)(3) incorporated under the State of Nebraska and is a Native American Community Development Financial Institution.

Native360 Loan Fund's mission is to develop strong Native business leaders, families and citizens of all tribes in Nebraska, Iowa and southeast South Dakota.

- Native360 strives to provide personal and professional service to every loan applicant. We provide personal, commercial and automotive loans.
- Native360 provides business, finance and sales planning tools to assist you with the creation of your business. Sign up for a FREE account at [native360.initiateprosperity.org](https://native360.initiateprosperity.org)

## Contact Us



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