



marketingacademy

Presented by Tally Creative, Inc.



Webinar Series

WEDNESDAY



9 a.m. - 10 a.m.



Presenter

**Julie Wright**

Owner | Tally Creative, Inc.

## THE POWER OF YOUR BRAND

**Your brand is your identity.**

It's who you are and what sets you apart from other businesses. In this webinar, we will be discussing what makes a brand powerful and companies who execute it well. From the way you answer the phone, to the packaging that goes out your door, it is all apart of the brand you create.



Hosted by

**Pete Upton**

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