




Developing strong Native business leaders, families and citizens  
of all tribes in Nebraska, Iowa and southeast South Dakota


CREATING GREATER  
COLLABORATION

INITIATE PROSPERITY  
SNAPSHOT



in partnership with

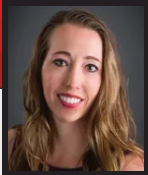




Friday  
NOON  
ZOOM

12 PM - 1 PM

Online training to help grow your business.  
Receive expert advice regarding best practices  
and engage with guest business coach and  
other Native Small Business Owners.




**Marcy Thompson**  
Featured guest


Marcy joined the team at Phillips Tax & Business Services of Grand Island, NE in 2020. Prior to joining Phillips Tax, Marcy founded her own bookkeeping business, Exact Figures Bookkeeping, in 2014. She started her business because she wanted to help small businesses be successful.

Marcy graduated from Bellevue University with a bachelor degree in business with an emphasis in accounting. She has earned her certification as a QuickBooks Pro-Advisor and trainer.

Marcy is available for QuickBooks training whether it be for your new business just starting out and need help getting set up or a current business needing help to organize your books.



December  
4




December  
11


**"QuickBooks"**

**December 4**  
Make Deposits  
Receive Payments  
Set up Chart of Accounts  
QBO Dashboard Overview  
Enter Invoices & Sales Receipts

**December 11**  
Pay Bills  
Enter Bills/Expenses  
Enter loan/CC Payments  
Prepare/Read Financial Reports



Hosted by  
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TO REGISTER

Sign up at [native360.org/registration](https://native360.org/registration). Registration closes at 12:00 pm on the Thursday prior to the event.

Visit [native360.initiateprosperity.org/create-account](https://native360.initiateprosperity.org/create-account) to sign up for a free account in our online business building center with over 100 business building tools.



## INITIATE PROSPERITY

COVID-19 brought about many challenges and changes to the way we meet with entrepreneurs. Our strategy through the pandemic was to continue offering technical assistance to Native-owned businesses. Through Initiate Prosperity, we are proud to offer:

- **1-on-1 Coachings** - Native360 utilizes eight small business coaches and consultants to provide assistance through Zoom on a variety of topics.
- **Local, Regional and National Virtual Trainings** - Our trainings have brought Native small business owners from across the region together. This adds significant value to our events as it allows a larger, more diverse group of entrepreneurs to share their experiences and access to resources.
- **Self Study** - Once users are set up in the Initiate Prosperity system, they benefit from three key areas: money, marketing and management. Through customized guidance, we direct customers to the right resources for deeper understanding of topics or business-related challenges.

**"Entrepreneurs' most valuable resource is their time. Having access to this online business development platform 24/7 will provide support when our clients need it."**

**- Pete Upton, Executive Director of Native360 Loan Fund**

## Challenge

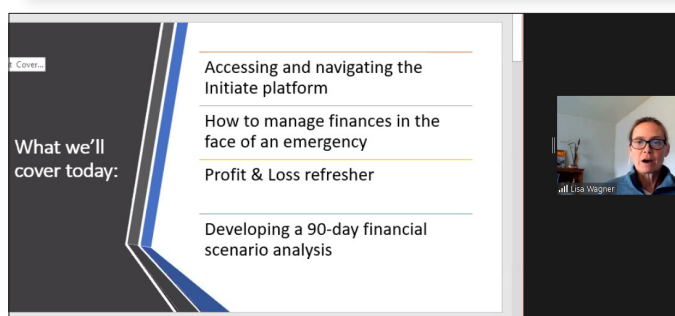
With clients throughout Nebraska, Iowa and southeast South Dakota in need of assistance, Native360 was in the position to roll out as much training as possible to assist Native small business owners through the pandemic as well as provide innovation grants to help clients adapt to the "new normal."

## Solutions

Native360 was quick to respond to the needs of their clients. In April, they subscribed to an online small business training platform called Initiate. Initiate allows entrepreneurs to receive 1-on-1 coachings, virtual real time trainings and a place for self study.

## Outcome

Initiate Prosperity is currently live and blending resources, methods of delivery and content. This concept not only benefits the Native entrepreneurs that Native360 serves locally and regionally, but allows for collaboration with other Native CDFIs to benefit their community by scaling and leveraging resources.



## What Native360 Can Do For You?

**Native360 Loan Fund's mission is to develop strong Native business leaders, families and citizens of all tribes in Nebraska, Iowa and southeast South Dakota.**

- Native360 strives to provide personal and professional service to every loan applicant. We provide personal, commercial, automotive and home improvement loans.
- Native360 provides business, finance and sales planning tools to assist you with the creation of your business. Sign up for a FREE account at [native360.initiateprosperity.org](https://native360.initiateprosperity.org)

## Key Takeaways

### Exposure to New Perspectives

Regional trainings put Native small business owners in direct contact with other Native small business owners in different industries, from different backgrounds, who bring different approaches to solving problems. This style of learning gave our local entrepreneurs a chance to learn from other Native people who live outside their economic market.

### Idea Sharing with Entrepreneurs

Participants in our program are able to share strategies with people who are dedicated entrepreneurs and experienced in different business types. They are able to bounce ideas off of one another, offer feedback and even brainstorm new ventures or current businesses they operate.

### Built-In Support System

The program was full of Native people who could closely relate to what their fellow entrepreneurs were experiencing and were able to offer effective support.

### Lasting Professional Connections

The relationships that formed during our events and trainings last longer than the event itself. Our regional cohort participants have gone on to recommend each other resources, continue to share best practices and have stayed connected utilizing social media.

## Contact Us



<https://native360.org/>



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