

FINISH 2021 STRONG

Using Initiate Tools and
Marketing to Rebound
After COVID



Presenter

Julie Wright

Owner | Tally Creative, Inc.



WEDNESDAY WEBINARS

Every session at 9 a.m.

OCT

6

SETTING YOUR PRICES FOR PROFIT

Understanding gross profit margin will help you set your prices with confidence.

13

CHOOSING A SOCIAL MEDIA PLATFORM

Learn about various options to find the best fit for your business goals and target audience.

20

BUSINESS ACCOUNTING FOR BEGINNERS

Familiarize yourself with accounting basics so that you can become a more informed business owner.

27

MAXIMIZING YOUR ONLINE PRESENCE

Can your clients find you online? Tips and tools to reach out to your remote customers.

NOV

3

MAKE YOUR DREAMS A REALITY

Learn the value and impact of a strong business plan.

10

BLOGS ARE BACK, The Written Podcast:

Writing blogs is easier than you think; show your expertise and knowledge through written posts.

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SOCIAL MEDIA PLANNING

Build your social media presence by creating a simple, easy to follow calendar.

24

GOALS FOR GROWTH

Fast-track your growth by setting and utilizing SMART goals.



Hosted by

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TO REGISTER

Sign up at native360.org/registration

Registration closes at 12:00 pm on the Tuesday prior to the event.



Visit native360.initiateprosperity.org/create-account to sign up for a free account in our online business building center with over 100 business building tools.

