



PROFESSIONAL DEVELOPMENT FOR NATIVE ARTISTS

August 24-25 Turbine Flats, 2124 Y St., Lincoln, NE

The Native Artist Professional Development course is a value-based, hands-on learning experience to enhance artists' business skills and prepare artists for their journeys as successful entrepreneurs.

The course is geared to give Native artists the tools and support they need to manage small entrepreneurial businesses, to grow as culture bearers and community leaders. We help artists to do what they do best -- to make art AND to make a living from their art -- sustaining themselves, their families, and their communities.

Topics will vary based on your needs and may include:

- Expressing your personal vision and values that will ultimately become the foundation of your business.
- Enhancing your art marketing, business, and financial management abilities using a series of self-assessment tools.
- Budgeting, establishing a successful pricing structure, creating your mission statement and presenting your artwork.

Artificial intelligence workshop:

The Good: Tools to help develop your artist statement, marketing plan, blog and social posts and product photos.

The Bad: Artificial intelligence presents challenges in terms of copyright, cultural appropriation and intellectual property. We'll look at current trends and ways to protect yourself.



<https://artists.native360.org>



DON'T MISS OUT!

There is no charge for this training opportunity brought to you by **Native360 Loan Fund** and **First People's Fund**.

Artists completing both days will receive a \$100 gift card.
Must fully attend both days to qualify. Gift cards limited to the first 10 registered participants. If you are traveling from more than 50 miles outside of Lincoln, Saturday night hotel accommodations will be paid for the first 10 registrants.

More Information:

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